

## MOVE FREE FITNESS CHALLENGE

### OFFICIAL RULES

**NO PURCHASE NECESSARY. INTERNET ACCESS IS REQUIRED. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.**

- PROMOTION DESCRIPTION:** The **Move Free Fitness Challenge** (the “**Promotion**”) begins on 6/1/22 at 12:00:00 AM Eastern Time (“**ET**”) and ends on 8/26/22 at 11:59:59 PM (ET) (the “**Promotion Period**”). The Promotion consists of an online scratch & win instant win game (the “**Game**”) and an online random draw Grand Prize Sweepstakes (the “**Sweepstakes**”), as more further described below. The Promotion Period includes a qualifying purchase period which begins on 5/25/22 at 12:00:00 AM (ET) and ends on 8/25/22 at 11:59:59 PM (ET) (“**Qualifying Purchase Period**”). For purposes of these Official Rules, a “day” is defined as any twenty-four (24) hour period during the Promotion Period beginning at 12:00:00 AM (ET) and ending at 11:59:59 PM (ET). Entry in the Promotion does not constitute entry into any other promotion, contest or sweepstakes. By participating in the Promotion, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Reckitt Benckiser, 399 Interpace Parkway, Parsippany, NJ 07054-0225 (“**Sponsor**”), which shall be final and binding in all respects.
- ELIGIBILITY:** Open to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older and have a compatible fitness tracker app or wearable fitness tracker device as of 6/1/22 are eligible to enter. For a list of compatible fitness trackers visit [MoveFreeGetMoving.com/devices](https://MoveFreeGetMoving.com/devices). Employees, officers and directors of Reckitt Benckiser, TPG Rewards, Inc. (the “**Administrator**”) and each of their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (collectively, the “**Promotion Entities**”) and the immediate family members, and/or those living in the same household of each, are ineligible to enter the Promotion or win a prize. Promotion is void where prohibited by law.
- SPECIAL OFFER:** The first four thousand (4,000) entrants to complete their registration into the Promotion will receive one (1) \$5.00 Move Free Barcode Buck\$™ valid for use towards the purchase of any of the Sponsor’s Participating Products (as defined below) at any participating retailer. Barcode Buck\$™ is redeemable at participating Walmart, CVS, Giant Eagle, Food Lion, The Giant Company, Giant and Stop and Shop. Participating Retailer list subject to change. Limit one (1) special offer per person in the Promotion. Barcode Buck\$ expire on 8/31/22.
- HOW IT WORKS:**

To register to participate in the Promotion, during the Promotion Period, visit the website [movefreegetmoving.com](https://movefreegetmoving.com) (the “**Website**”), complete the registration form and create an account with the information requested, then follow the on-screen

instructions to synch your compatible fitness tracker app or wearable fitness tracker device to your Promotion registration and register for the Promotion.

BEFORE ENGAGING IN ANY EXERCISE ACTIVITY, BE SURE TO CONSULT YOUR PHYSICIAN AND IN MODERATION OVER TIME. IF YOU ARE UNABLE TO SAFELY COMPLETE ANY LEVEL OF PHYSICAL ACTIVITY OR PERFORM ANY ACTIVITY OF THE TYPE REQUIRED TO PARTICIPATE, DO NOT DO SO. BY PARTICIPATING IN THE PROMOTION YOU AGREE THAT YOU ARE VOLUNTARILY PERFORMING ANY AND ALL ACTIVITIES AND THAT ONLY YOU ARE RESPONSIBLE FOR YOUR HEALTH AND WELL BEING REGARDING SUCH ACTIVITIES AND ACCEPT ALL RISKS FOR LOSSES OR DAMAGES THAT MAY RESULT FROM SUCH PARTICIPATION.

**INSTANT WIN GAME ENTRY:** For Game entry, once your registration is completed, should your fitness tracker app or wearable fitness tracker device record 3,000 steps for seven (7) days during the Promotion Period, you will receive one (1) entry for the Game; should your fitness tracker app or wearable fitness tracker device record 3,000 steps for fourteen (14) days during the Promotion Period, you will receive a second entry for the Game; should your fitness tracker app or wearable fitness tracker device record 3,000 steps for twenty-one (21) days during the Promotion Period, you will receive a third entry for the Game; and should your fitness tracker app or wearable fitness tracker device record 3,000 steps for thirty (30) days during the Promotion Period, you will receive a fourth entry for the Game. Note: Days do not need to be consecutive in order to count towards a Game entry. Alternatively, entrants will be able to manually enter their steps via a link in their profile which will be available once an entrant has completed their registration for the Promotion. You will receive an email sent to the email address associated with your registration with a notification that you have earned a Game entry; follow the email/online instructions to complete your Game entry for a chance to win an instant win game prize.

**SWEEPSTAKES ENTRY:** For entry into the Sweepstakes, once your registration is completed, should your fitness tracker app or wearable fitness tracker device record 3,000 steps during any Day during the Promotion Period, you will receive one (1) entry into the Sweepstakes. Limit one (1) Sweepstakes entry per person, per day during the Promotion Period (up to a maximum of ninety-one (91) entries into the Sweepstakes drawing for the Grand Prize per person).

**BONUS SWEEPSTAKES ENTRY:** There are two (2) ways to receive a Bonus Entry in the Sweepstakes:

- A) With Purchase:** During the Qualifying Purchase Period,
- **BUY** any one (1) participating **MOVE FREE®** product (“**Qualifying Purchase**”) at any participating retail store. A complete list of participating product SKUs are listed below. Note: Product returns/exchanges and rainchecks from before the Promotion Period do not constitute a Qualifying Purchase and will not qualify as an entry into the Sweepstakes;
  - **SNAP** a picture of your entire receipt showing the Qualifying Purchase and **UPLOAD** it at [movingfreegetmoving.com](http://movingfreegetmoving.com) (“**Website**”) by 11:59:59 PM (ET) on 8/26/22. ANY RECEIPT SUBMISSIONS UPLOADED AFTER THE END OF THE PROMOTION PERIOD WILL NOT BE ACCEPTED, EVEN IF PURCHASE

WAS MADE DURING QUALIFYING PURCHASE PERIOD AND IS OTHERWISE IN COMPLIANCE WITH THESE OFFICIAL RULES. **Data rates may apply for submissions made via mobile device. Check with your wireless service provider for any applicable rates and fees.** Only Qualifying Purchases are valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. Be sure that the required information is captured in the receipt, which includes retailer name, date of purchase, time of purchase, receipt total and at least one (1) Participating Product/UPC code from a Qualifying Purchase (“**Required Information**”). All Required Information must be legible in your image. For longer receipts, you may submit a picture of the receipt folded ensuring that it shows the Required Information. Blurry and/or unreadable receipt image will be rejected. Star the Participating Product associated with your Qualifying Purchase on your receipt for quicker verification. ALL SUBMISSIONS ARE SUBJECT TO VALIDATION BY ADMINISTRATOR ON BEHALF OF SPONSOR; IF SUBMISSION IS NOT VALIDATED, YOU WILL NOT RECEIVE AN ENTRY. For help, visit [movefreegetmoving.com](http://movefreegetmoving.com).

- **GET** one (1) entry into the Sweepstakes for a Qualifying Purchase once your receipt is validated, subject to the entry limitations stated below.

The following **MOVE FREE®** products/SKUs (“**Participating Products**”) shall qualify as part of a Qualifying Purchase in the Sweepstakes:

<b>Participating Products</b>	<b>SKU</b>
<b>MOVE FREE®</b> Advanced - Plus MSM & Vit D 12/80 ct.	20525118356
<b>MOVE FREE®</b> Ultra Triple Action w/UCII - 12/30 ct.	20525118417
<b>MOVE FREE®</b> Advanced - Plus MSM 12/120 ct.	20525118684
<b>MOVE FREE®</b> Advanced - 12/80 ct.	20525118738
<b>MOVE FREE®</b> Ultra Move 365Capsules 12/30 ct.	20525181695
<b>MOVE FREE®</b> Ultra Triple Action w/UCII - 12/37 ct.	20525912794
<b>MOVE FREE®</b> Advanced Value Pack - 12/160 ct.	20525993946
<b>MOVE FREE®</b> Ultra Bone Strength Support - Capsule 12/30 ct.	20525899910
<b>MOVE FREE®</b> Ultra Faster Comfort - 12/30 ct.	20525986245
<b>MOVE FREE®</b> Ultra Faster Comfort Twin Pack - 6/(2x30) ct.	20525988751
<b>MOVE FREE®</b> Ultra Omega - Softgel 12/30 ct.	20525117809
<b>MOVE FREE®</b> Ultra Triple Action w/UCII Twin Pack - 6/(2x30) ct.	20525956033
<b>MOVE FREE®</b> Ultra Whole Root Turmeric + Tamarind - 12/30 ct.	20525912626
<b>MOVE FREE®</b> Ultra Whole Root Turmeric + Tamarind Value Pack - 12/64 ct.	20525912633
<b>MOVE FREE®</b> Ultra Move 365 Muscle Joint Bone - Easy Dissolve Capsules 12/37 ct.	20525181701
<b>MOVE FREE®</b> Ultra Triple Action w/UCII Value Pack - 12/64 ct.	20525912787
<b>MOVE FREE®</b> Advanced +MSM +Vitamin D 12/100 ct.	20525100771
<b>MOVE FREE®</b> Advanced Plus MSM & Vit D Value Pack - 12/160 ct.	20525912596
<b>MOVE FREE®</b> Ultra Faster Comfort Value Pack - 12/64 ct.	20525912770
<b>MOVE FREE®</b> Advanced - Plus MSM & Vit D 12/80 ct.	20525118356

**B) Without A Purchase.** Alternatively, you may receive one (1) Bonus Entry into the Sweepstakes without making a purchase by entering through the Alternative Means Of Entry (“**AMOE**”). In order to enter through the AMOE, log into your account at the Website, and click on “Bonus Entry” section. Proceed to follow further online instructions to submit your AMOE entry.

Limit one (1) Bonus Entry in the Sweepstakes per person for the Promotion Period – regardless of method of entry.

All requested information on the registration form at the Website must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Proof of entering information at the Website is not considered proof of delivery to or receipt by Sponsor of such entry. Except as contemplated in these Official Rules, personal information collected in connection with this Promotion will be used in accordance with the privacy policy found on at <https://www.schiffvitamins.com/pages/privacy-policy> and/or by the Administrator’s privacy policy found at <https://tpgrewards.com/pp/>.

All entries must be registered by the end of the Promotion Period in order to participate. The Website’s database clock will be the official timekeeper for the Promotion. In the event a dispute regarding the identity of the individual who actually registered for the Promotion cannot be resolved to Sponsor’s satisfaction, the affected entry will be deemed ineligible. The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by internet users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries.

Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. NOTE: Participation must be by the entrant and only as directed in these Official Rules. Participation by any other individual or any entity, and/or originating at any website or other platform, including but not limited to commercial promotion subscription notification and/or entering service sites, will be declared invalid and disqualified for this Promotion. The use of any device to automate the entry process is prohibited and will lead to disqualification.

In the event of a dispute over the identity of an entrant, entry will be deemed completed by the authorized account holder of the email address provided at time of registration. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, on-line service provider, wireless carrier, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

If due to technical, production or other errors, more prizes are claimed than intended, the intended prize will be awarded in a random drawing from all those submitting purportedly valid claims. No more than the number of prizes set forth in these Official Rules will be awarded. ALL POTENTIAL WINNING GAME ENTRIES ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING. A "SCREEN SHOT" IS NOT PROOF OR EVIDENCE OF A WINNING GAME ENTRY AND/OR PRIZE. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE WEBSITE SHOULD SO INDICATE, UNLESS AND UNTIL SAID ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING GAME ENTRY HAVE BEEN VERIFIED AND SAID ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY GAME ENTRY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE GAME ENTRY AND IS VOID AND WILL NOT BE HONORED. The submission of a prize claim is solely the responsibility of the entrant.

5. **INSTANT WIN GAME - WINNER DETERMINATION AND NOTIFICATION:** One (1) computer generated winning day/time will be randomly generated for each prize available. If you are the first entrant to participate at one of the randomly generated times, you will be a potential instant winner of the prize indicated, subject to verification of eligibility. If you are a potential winner, you will be provided with instructions on how to claim your prize. If you receive a message that contains any message other than a winning prize message, you are not a prize winner. Odds of winning an Instant Win Game prize depends on the number of prizes available each day at the time of entry, and the time and date upon which entry occurs.
6. **SWEEPSTAKES - WINNER SELECTION AND NOTIFICATION:** On or about 9/1/22, one (1) potential Grand Prize winner will be randomly selected from all eligible entries received during the Promotion Period. The potential Grand Prize winner will be notified by telephone and/or email, using contact information provided or collected at the time of registration. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners of the Grand Prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prize winner will be disqualified and, in the case of the Grand Prize, an alternate Grand Prize winner may be selected. Odds of winning the Grand Prize depends on the total number of eligible entries received from all methods combined during the Promotion Period.
7. **PRIZES/APPROXIMATE RETAIL VALUES/ODDS:**

Sweepstakes - Grand Prize: One (1) Grand Prize is available. The Grand Prize winner will receive \$5,000 (to be awarded in the form of a check to the winner). **Grand Prize winner will receive an Internal Revenue Service Form 1099 for the ARV of the prize.**

Instant Win Game – Prizes (all Instant Win Game prizes to be randomly awarded): One Thousand Two Hundred Fifty (1,250) Prizes available – Each prize winner will receive one (1) Move Free Barcode Buck\$ Reward (ARV \$3.00 ea. / prize will be emailed to the winner). Barcode Buck\$ expire on 8/31/22; Five Hundred (500) Prizes available – Each prize winner will receive one (1) \$10.00 Virtual Pre-Paid Card (ARV \$10.00 ea. / virtual pre-paid card prize will be emailed to winner with reward code and redemption instructions). Barcode Buck\$, Virtual Pre-Paid Card and Costco Gift Card are subject to the terms and conditions associated with their use.

Total ARV of all prizes and special offers is \$33,750.00.

- 8. GENERAL PRIZE CONDITIONS:** Limit one (1) Instant Win Game prize and the Grand Prize per person. No cash alternative or prize substitutions will be allowed for any prize, except Sponsor reserves the right to substitute prize(s) of comparable value if a prize listed is unavailable for any reason. Prize winners shall be solely responsible for all federal, state and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize. The potential Grand Prize winner must execute and have notarized, an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, “**Prize Claim Documents**”). If winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification (or a shorter time if required by exigencies), winner may be disqualified and an alternate winner may be selected.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished by third parties in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

- 9. GENERAL:** Acceptance of a prize constitutes prize winner’s permission for Sponsor and its designees to use prize winner’s name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree that the Promotion Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion or any Promotion-related activity, or from entrants’ acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize’s quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant’s or any other person’s computer system or wireless phone which is occasioned by accessing the Website or otherwise participating in the Promotion, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor

is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Promotion or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Promotion if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Promotion as contemplated herein. In the event Sponsor is prevented from awarding prizes or continuing with the Promotion as contemplated herein by any event beyond its control, Sponsor shall have the right to modify, suspend, or terminate the Promotion. If the Promotion is terminated before the designated end date, Sponsor will (if possible) select winners in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

**10. GOVERNING LAW:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW JERSEY WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

**11. WINNERS LIST:** Any legally required winner's list may be obtained by sending a self-addressed, stamped envelope to: **MOVE FREE Fitness Challenge**, Attn: Winners List, 19790 West Dixie Hwy., Suite 808, Aventura, FL 33180. All such requests must be received within six (6) weeks after the end of the Promotion Period.

BUY SNAP GET and Barcode Buck\$ are registered trademarks of TPG Rewards, Inc.